WORKSHOP A

AIM

Share ideas on ways the network can support the dissemination of info
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4 questions
- WHO is our audience / target
- HOW do we disseminate info
- WHAT KIND of info?
- WHERE will it come from?
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WHO?

- Associations of Ig teachers (officers and members)
- Educational/governmental authorities (national and European)
- Other associations (e.g. other subjects, parents, student teachers…)
- Media
- Other partners (e.g. cultural institutions)
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HOW?

- Email
- (combined with) Website (possibly with protected areas)
- Discussion forum
- Hardcopy
- Face-to-face
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HOW?

- Associations as intermediaries between REAL and their members
- Importance of the editorial role
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WHAT?

Methodology

- Resources guidance
- Motivational strategies
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WHAT?

Advice to associations

- Strategic advice
- Exchange of info on association management
- Conference database
- Database of associations
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WHAT?

Europe

- Information on European policy
- Information on tools and initiatives
- Comparative information (e.g. educational and didactic)
- Press releases and position statements
- Responding to consultations
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WHAT?

Promotion of Language learning

- Motivational strategies
- Fostering multilingualism and supporting all languages
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WHERE?

- Dynamic ways of collecting info (blogs,...)
- Structured ways (e.g. forum for each thematic)