



With the European University Association (EUA) and the support of University World News and Noir Sur Blanc Press and Communications Agency

MEETING OF EUROPE'S HIGHER EDUCATION JOURNALISTS "Students and Europe's universities: sharing experiences and future challenges" 26-29 NOVEMBER 2008 Sèvres / Paris

Within the framework of the French Presidency of the EU, the Centre international d'études pédagogiques (CIEP) is organising a special meeting of Europe's higher education journalists. The event will take place from the 26-29 November 2008, in Sèvres at the same time as the European salon of Education. This meeting has received the backing of the French presidency Committee.

More than 40 specialist education journalists from across the EU, and from Iceland, Turkey and Switzerland working across different types of media (newspapers, radio, television, at national or regional level...) will come together to discuss and debate the diverse challenges facing higher education systems.

The event has three principal objectives:

- to widen journalists' knowledge and understanding of higher education issues in Europe, so they can better explain these issues to the wider public;
- to compare journalistic practices in the HE sector across Europe;
- and to highlight some of the key higher education activities of the French Presidency.

The event will be focussed around four central workshops where healthy debates between journalists and experts will take place, and a series of study trips in the Paris area :

- The European higher education model : Can Europe compete with North America and Asia?
- Universities and student employability
- Rankings and the changing university landscape in Europe
- Are universities really accessible to all?
- Student mobility and careers in Europe
- An overview of the issues faced by French universities today: efficiency, assessment, geo-political division.

Programme

WEDNESDAY 26 th NOVEMBER 2008	
4 pm -6 pm	Participants' arrival
8.30 pm	Buffet dinner (with the participation of partner institutions)

THURSDAY 27 th NOVEMBER 2008 : morning workshops		
9.30 – 12.30 am	<p>Workshop 1 (salle de conférences)</p> <p>The European higher education model : Can Europe compete with North America and Asia?</p> <p>moderator: Emmanuelle Bastide, RFI</p>	<p>Workshop 2 (salle des Gardes)</p> <p>Universities and student employability</p> <p>moderator : Emmanuel Davidenkoff, L'Etudiant</p>
11.00 am Coffee pause	<ul style="list-style-type: none"> - How attractive really are European universities? - Is there a European model of Higher Education? - What is the impact of the Bologna Process outside Europe? (particularly in the US, Africa and Asia) 	<ul style="list-style-type: none"> - How can we make students more employable? - Financial sustainability of universities: and setting up new internal structures such as foundations and chairs - The role of vocational training - The flexibility of courses to reflect employers' needs
	<p>Experts</p> <p>Anne CORBETT, <i>Visiting Fellow of the European Institute of the London School of Economics and Political Science</i></p> <p>Eric FROMENT, <i>Adviser for International Relations of the Agency of evaluation of research and higher education (AERES).</i></p> <p>Angelika VERLI, <i>Senior Commission official in the Directorate-General for Education and Culture, European Commission</i></p>	<p>Experts</p> <p>Peter BAUR, <i>Deputy Head of Unit, Directorate-General for Education and Culture, European Commission</i></p> <p>Yves LICHTENBERGER, <i>President of Research and Higher Education Section – Paris-Est University</i></p> <p>Gillian NICHOLLS, <i>Pro Vice Chancellor (Academic) at Salford University</i></p>
12.30 am 2. pm	Lunch at the CIEP (salle à manger)	



CENTRE INTERNATIONAL D'ÉTUDES PÉDAGOGIQUES

Service du développement et de la communication

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THURSDAY 27 th NOVEMBER 2008 : afternoon workshops		
2.30 pm	Workshop 3 (salle de conférences) Rankings and the changing university landscape in Europe moderator : Brigitte Perucca , <i>Le Monde</i>	Workshop 4 (salle des Gardes) Are universities really accessible to all?: moderator: Philippe Jacqué , <i>La Lettre de l'éducation</i>
5.00 pm	<ul style="list-style-type: none"> - The importance of international rankings - Centres of excellence and universities serving regional needs <p>Experts Ghislaine FILLIATREAU, <i>Director of the Observatoire des Sciences et des Techniques (OST)</i> Jean-Pierre KOROLITSKI, <i>General Inspector of Administration for National Education and Research</i> Ulrich TEICHLER, <i>Professor at the University of Kassel</i></p>	<ul style="list-style-type: none"> - Mass enrolments and widening access to universities - What costs for students? Selection and tuition fees; Student grants and loans in Europe - University curricula: the weak link in European higher education ? <p>Experts Pat DAVIES, <i>Projects Director of EUCEN</i> Maria-Jesus SAN SEGUNDO, <i>Ambassador, Permanent Representative of Spain to UNESCO</i> Hanne SMIDT, <i>Senior Adviser for the European University Association</i></p>
5.35 pm	<i>Departure by bus – meeting point : CIEP Reception hall</i>	
6.30 – 8.30 9.00 – 11.00 pm	Cultural Soirée in Paris : Guided Tour of the <i>Musée du Quai Branly</i> Dinner (Brasserie Thoumieux)	



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FRIDAY 28 th NOVEMBER 2008 : study visits	
8 h 45	Departure by bus – meeting point : CIEP Reception hall
9.30 am-	<p align="center">Cité internationale universitaire de Paris (Centre d'accueil des étudiants étrangers) Student mobility and careers in Europe</p> <ul style="list-style-type: none"> - Geographical mobility - Welcoming international students - European programmes : Erasmus, Erasmus Mundus... - Readability of career/degree paths: ECTS, Europass, framework certification, additional diplomas - Impact of student mobility (professional integration and acknowledgment during career)
12.30 pm	
	<ul style="list-style-type: none"> • Visit of the reception centre and meeting with students • Debate and discussion : opening : Sylviane TARSOT-GILLERY, <i>General Delegate of the Cité internationale universitaire</i> <p>Experts Ewa KRZAKLEWSKA, <i>Professor at the University of Jagiellonian (Krakow)</i> Filip VAN DEPOELE, <i>Head of Unit, Education and Culture Directorate General, European Commission</i> Patricia POL, <i>Vice-President of Paris XII-Val de Marne University</i></p> <p>Moderator Véronique GILLET- DIDIER, <i>Director of the Welcome Program for mobile Students and Researchers,</i></p>
12.30 pm - .2.30 pm	Lunch at the University Campus (Cité universitaire)
2.30 pm-	<p align="center">Paris 7 University – Diderot</p> <ul style="list-style-type: none"> • Debate and discussion: An overview of the issues faced by French universities today: efficiency, assessment, geo-political division. <p>Experts Guy COUSINEAU, <i>President of Paris 7 University</i> : PRES' (France's research and education clusters) approach and the centralisation of French universities Gilbert KNAUB, <i>Temporary Administrator of University of Strasbourg</i> : experiences and procedures of managing university mergers – the example of Strasbourg)</p> <p>Moderator Tristan LECOQ, <i>General Inspector for education in France, former adviser on Education, Higher education, research and culture to French Prime Minister</i></p> <ul style="list-style-type: none"> • Visit of the campus with Arlette PAILLEY-KATZ, <i>head librarian</i>
5.30 pm	
6 pm-7.30 pm	Workshops and study visit reports – discussions (CIEP - salle des Gardes)
8 pm	Buffet dinner at the CIEP (salle à manger)


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SATURDAY 29th NOVEMBER 2008 – at the 'Salon Européen de l'Education' – Porte de Versailles	
9h00	Departure by bus – meeting point : CIEP Reception hall
11.00 am -12.30 pm	<p>Address by Odile Quintin, <i>Director General, Education and Culture, European Commission</i></p> <p>Debate and discussion: "Challenges and developments of student mobility in Europe", with Jean-Pierre Jouyet, <i>French Secretary of State, in charge of European Affairs</i></p> <p>Moderator Andrew MILLER, <i>Deputy Director of Communications and Membership Services – European University Association</i></p>
11.00 am -12.30 pm	<p>Round table debate organized by French Ministry of Education and ONISEP (agency for guidance) :</p> <p>« Studying in Europe: a profitable investment for your future »</p> <p>or for those interested, a visit to the "Salon européen de l'éducation"</p>
12.30-2 pm	Lunch
2-3 pm	Practical information regarding your departure will be provided as well as bus/metro tickets, maps and schedules.


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Organising bodies and partners of the event

Centre international d'études pédagogiques	Founded in 1945 and a national public establishment since 1987, the <i>CIEP</i> is renowned in France and abroad for its competencies in the field of expertise, training and evaluation, and for its reflection in the field of international cooperation in education. Its activities rely on a network of experts, national and international partners, as well as a highly-skilled team of 240 people. Its director is M. Tristan Lecoq.
European Commission Directorate General for Education and Culture (DGEAC)	The mission of Directorate General for Education and Culture is "to reinforce and promote lifelong learning, linguistic and cultural diversity, mobility and the engagement of European citizens, in particular the young." Director General, Mrs Odile Quintin will open the closing session. During the meeting, the Directorate will be represented by M. Karel Bartak, Head of Unit "communication and valorisation", Directorate-General for Education and Culture and Mrs Sari Lehkonen, Deputy Head of the same Unit.
Ministère des Affaires étrangères et européennes	The Ministry's Communication and Information directorate is supporting this meeting. It is responsible for explaining (and commenting on) the government's position on key international political issues. In addition to communicating key information on central Ministry activities it also maintains contact with all French embassy (and consulate) press and communication services. Each year, more than 200 foreign journalists are invited to France by the directorate, in the framework of programmes designed to establish meetings with French officials, researchers and the media, in order to enable journalists to have a better understanding of France and its position on key international topics.
Ministère de l'Éducation nationale Ministère de l'Enseignement supérieur et de la recherche	This meeting has received the support of the Ministry's directorate for European and international affairs and cooperation, which coordinates the development of exchanges within foreign education and research institutions.
European University Association (l'Association Européenne de l'Université)	The European University Association (EUA) is the representative organisation of more than 800 universities and 34 national rectors' conferences in 46 European countries. EUA plays a crucial role in the Bologna process and in influencing EU policies on higher education, research and innovation. Thanks to its interaction with a range of other European and international organisations EUA ensures that the independent voice of European universities is heard wherever decisions are being taken that will impact on their activities. The Association provides a unique expertise in higher education and research as well as a forum for exchange of ideas and good practice among universities. The results of EUA's work are made available to members and stakeholders through conferences, seminars, website and publications. www.eua.be

With the support of:

University World News	University World News is the new international online publication and website providing global coverage of higher education and research. The University News team of over 30 specialised journalists reports from all parts of the world to keep managers, researchers, scholars and public officials informed about developments in the sector around the world – free of charge. http://www.universityworldnews.com/
Noir sur Blanc Press and Communications Agency	Since its creation in 1990, Noir sur Blanc Press and Communications Agency has focussed on providing innovative communications solutions for the European higher education sector.

Journalists

Austria	Mrs Regina PÖLH	Daily « Die Presse »
Belgium	M. Pascal MARTIN	Daily « Le Soir »
Bulgaria	Mrs Boryana PENEVA	Weekly « Capital »
Croatia	Mrs Ivona HALLER	Television HRT
Cyprus	Mrs Evangelia SIZOPOULOU	Daily « O Phileftheros »
Czech Republic	Mrs Marie VALASKOVA	Daily « Hospodarsé Noviny »
Denmark	M. Kristian VILLESSEN	Daily « Information »
Estonia	Mrs Anu MOTTUS	Weekly « Õpetajate leht »
Finland	M. Pirkka KIVENHEIMO	Daily « Turun Sanomat »
Germany	Mrs Inge KUTTER	Daily « Die Zeit »
Greece	Mrs Anastasia PAVLOPOULOU	Daily « Eleftheros typos »
Hungary	M. Gabor SZUNYOGH	Weekly « Köznevelés »
Iceland	M. Jon Orn GUDBJARTSSON	University of Iceland Press Office/ Bylgjan Radio Station
Ireland	M. Brian MOONEY	Daily « Irish Times »
Italy	Mrs Loredana OLIVA	Daily « Sole 24 Ore »
Latvia	Mrs Inga PAPPARDE	Daily « Neatkariga rita avize »
Lithuania	Mrs Jurate MICULIENE	Daily « Lietuvos zinios »
Luxembourg	M. Roland HOUTSCH	Daily « Luxemburger Wort »
Malta	Mrs Claudia CALLEJA	Daily « Times of Malta »
Netherlands	Mrs Marieke VAN TWILLERT	Daily « NRC Handelsblad »
Poland	Mrs Daria DRABIK	« Perspektywi »
Portugal	Mrs Eduarda FERREIRA	Daily « Jornal de Noticias »
Romania	Mrs Mélania VERGU	Daily « Gandul »
Slovakia	M. Tomas NEJEDLY	Daily « Hospodarsé Noviny »
Slovenia	Mrs Jasna KONTLER – SALOMON	Daily « Delo »
Spain	Mrs Ingrid KLINTBORN	Press Agency EFE
Sweden	Mrs Matilda HANSSON	Daily « Svenska Dagbladet »
Switzerland	Mrs Catherine DUBOULOZ	Daily « Le Temps »
Turkey	Mrs Figen ATALAY	Daily « Cumhuriyet »
United Kingdom	Mrs Lucy HODGES	« The Independent », Education Supplement
United Kingdom	Mrs Rowenna DAVIS	Free lance journalist

France - Agencies	Mrs Sabrina DOURENS	AEF Agency
	M. Emmanuel DEFOULOUY	France-presse Agency (AFP)

France - media	Mrs Laurence ALBERT	Les Echos
	M. David ALLAIS	Freelance journalist
	Mrs Emmanuelle BASTIDE	Radio France International (RFI)
	M. Emmanuel DAVIDENKOFF	L'Etudiant et France Info
	Mrs Maelle FLOT	L'Etudiant
	M. Gilles KERDREUX	Ouest-France
	M. Philippe JACQUE	La Lettre de l'éducation
	Mrs Céline MANCEAU	L'Etudiant
	Mrs Myriam METAOUI	France 3
	M. Mathieu OUI	La lettre de l'étudiant
	Mrs Brigitte PERUCCA	Le Monde
	M. Pierre -Alban PILLET	Freelance journalist
	Mrs Véronique SOULE	Libération

(Journalist) workshop moderators**Emmanuelle
BASTIDE***RFI*

Journalist at *Radio France Internationale* for 15 years, Emmanuelle Bastide is a specialist in French and international education. She presents regular programmes on these themes, including a weekly programme called « L'Ecole des savoirs », She has reported on education issues from around the world including from Africa, Lebanon, Israel and the USA. These reports have focussed on personal stories which at the same time reflecting public policy decisions. She has also presented a television programme (for the Téva station) for two years.

**Emmanuel
DAVIDENKOFF***L'Etudiant*

Chief Editor of *L'Etudiant* magazine, Emmanuel Davidenkoff is a regular education commentator on *France Info* (national radio) for 11 years. He is also producer of a radio programme on *France Musique* station. He was previously editor of the '*Phosphore*' education website after being deputy editor of the magazine, and covered education for the national newspaper *Liberation* for 6 years. He has written numerous publications on education including : « Les Universités sont elles solubles dans la mondialisation » (Hachette).

**Brigitte
PERUCCA***Le Monde*

- 2008, Deputy head of the 'Planete' section of *Le Monde* daily newspaper
- 2001, Editor of the monthly magazine *Le Monde de l'Education* and weekly publication '*La lettre de l'education*' (from *Le Monde* group)
- 1991-2001, journalist at *Les Echos* daily newspaper (responsible for the weekly management supplement before moving to the head the Society section where she covered education issues)
- 1985-1990, journalist at the weekly magazine *l'Usine Nouvelle*,
- 1981-1985, journalist at the l'Agence Centrale de Presse.

**Philippe
JACQUE***La lettre de l'éducation (Le Monde)*

Philippe Jacqué is a journalist specialising in education for *Le Monde* group. He writes for different publications including *Le Monde* daily newspaper, and specialist media such as the *Le Monde de l'Education* and *La Lettre de l'éducation*. He also worked for the *Courrier International* where he covered the Irish press and has been a freelancer for various media including *L'Alsace* ; *La Chronique d'Amnesty international* ; *Le Monde des religions* ; *Courrier cadres* ; *L'Expansion*. Philippe. Jacqué also helped create and develop the multilingual online publication : « *cafebabel.com* »,

Workshop moderators**Véronique
GILLET-DIDIER***Director of the Welcome Program for mobile Students and Researchers, Cité internationale universitaire de Paris*

PhD in History of Religions from the Ecole Pratique des Hautes Etudes (Paris), specialist of Palestine in Antiquity and the Dead Sea Scrolls.

A Former Researcher at the Ecole Pratique des Hautes Etudes (1999-2003) in Paris where she taught mainly to foreign PhD students, VGD is now Director of the Welcome Program for Mobile Researchers and Students at the Cité internationale universitaire de Paris. She is also very active within Euraxess network and member of the Quality Working Group of Euraxess meeting regularly in Brussels (DG Research) in order to improve scientific mobility in and towards Europe.

**Tristan
LECOQ***Director, CIEP*

General Inspector for education in France, and graduate of the Ecole normale supérieure de Saint-Cloud and Institut d'études politiques in Paris, he is Professor at Sorbonne University.

Mr Lecoq was also adviser on education (including higher education, research and culture) to French Prime Minister Dominique de Villepin between 2005 and 2007, and worked with François Léotard at the Ministry of Defence and Philippe Douste-Blazy (Ministry of Culture). He also chairs the governing board of the l'Ecole normale supérieure Lettres et sciences humaines in Lyon.

Experts

Workshop 1 : The European higher education model : Can Europe compete with NorthAmerica and Asia?	
Mrs Ann CORBETT	<i>Visiting Fellow of the European Institute of the London School of Economics and Political Science</i>
M. Eric FROMENT	<i>Adviser for International Relations of the Agency of evaluation of research and higher education (AERES). .</i>
Mrs Angelika VERLI	<i>Senior Commission official in the Directorate-General for Education and Culture at the European Commission</i>
Workshop 2 : Universities and student employability	
M. Peter BAUR	<i>Deputy Head of Unit, Directorate-General for Education and Culture (European Commission)</i>
M. Yves LICHTENBERGER	<i>President of Research and Higher Education Section – Paris-Est University</i>
Mrs Gillian NICHOLLS	<i>Vice Chancellor Academic at Salford University</i>
Workshop 3 : Rankings and the changing university landscape in Europe	
Mrs Ghislaine FILLIATREAU	<i>Director of the Observatoire des Sciences et des Techniques (OST)</i>
M. Jean-Pierre KOROLITSKI	<i>General Inspector for National Education and Research of the Administration</i>
M. Ulrich TEICHLER	<i>Professor at the University Kassel</i>
Workshop 4 : Are universities really accessible to all?	
Mrs Pat DAVIES	<i>Projects Director of EUCEN</i>
Mrs Maria-Jesus SAN SEGUNDO	<i>Ambassador, Permanent Representative of Spain to UNESCO</i>
Mrs Hanne SMIDT	<i>Senior Advisor for the European University Association</i>

Study visit - Cité internationale universitaire de Paris : Student mobility and careers in Europe	
Mrs Ewa KRZAKLEWSKA	<i>Professor at the University of Jagiellonian (Cracovia)</i>
M. Filip VAN DEPOELE	<i>Head of Unit, Education and Culture Directorate General, European Commission</i>
Mrs Patricia POL	<i>Vice-President of Paris XII-Val de Marne University</i>
Study visit : Paris 7- Diderot University : An overview of the issues faced by French universities today: efficiency, assessment, geo-political division.	
M. Guy COUSINEAU	<i>President of Paris 7 University</i>
M. Gilbert KNAUB	<i>Temporary Administrator of University of Strasbourg</i>

Practical informations

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